

OUTBOARD MOTOR #70

APRIL 2010

The following is a copy of the letter and reimbursement form sent to registered customers.

April 2010

Warranty Extension: BF200A, BF225A Outboard Motor Oxygen Sensor

Dear Honda BF200A or BF225A Owner,

Our records indicate you own a Honda BF200A or BF225A outboard motor. It is likely that some of the reasons you purchased a Honda were for the long service life, outstanding quality, and our reputation for standing behind our products. To help ensure your satisfaction, we are extending the warranty for the oxygen sensor on your outboard.

Warranty extension details

Under certain operating conditions, cool water mist inside the exhaust manifold can cause the oxygen sensor element to fail prematurely.

To minimize your concerns, American Honda is extending the warranty for the oxygen sensor on your BF200A or BF225A outboard motor to a period of 6 years from the date of original retail purchase. The warranty extension applies to outboards registered for commercial or recreational use and is limited to replacement of the oxygen sensor. The warranty extension is automatically transferred to any subsequent owner. This letter, along with proof of original purchase, is all that is required to obtain warranty service.

If the oxygen sensor fails during the warranty extension period, it will be replaced at no cost to you for parts or labor. Transportation of the boat to the dealer and/or related hauling expenses are the responsibility of the owner.

If you have previously paid for an oxygen sensor replacement during the first 6 years of ownership, you may be eligible for reimbursement. Refer to the attached Instructions for Reimbursement for eligibility requirements and the reimbursement procedure.

If you have any questions regarding this matter, please contact your servicing dealer. If there is a question that they cannot answer, please feel free to contact us at:

American Honda Motor Co., Inc.
Customer Relations Department
4900 Marconi Drive
Alpharetta, GA 30005
(770) 497-6400

Our goal is to provide you with the highest quality products and best after-sale service.

Sincerely,
American Honda Motor Co., Inc.
Marine Service Operations